

राष्ट्रीय होटल प्रबन्ध एवं केटरिंग तकनालॉजी परिषद

(पर्यटन मंत्रालय, भारत सरकार के अधीन स्वायत्तशासी निकाय)

NATIONAL COUNCIL FOR HOTEL MANAGEMENT AND CATERING TECHNOLOGY

(An Autonomous Body under Ministry of Tourism, Govt. of India)

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अतुल्य भारत
Incredible India

No.AF.4(4)/2016-NC

Dated 13th November 2017

To,

The Chairman,
Council for the Indian School Certificate Examinations,
P 35-36, Sector VI,
Pushp Vihar, Saket,
New Delhi, 110017
e-mail: council@cisce.org

Sir/Madam,

The Hon'ble Prime Minister has recently stressed that India should vigorously promote its tourism potential and create more hospitality skill for the young. The National Council for Hotel Management and Catering Technology (NCHMCT) is an apex body under the Ministry of Tourism, Govt. of India coordinating hospitality education in the country through 60 affiliated Institutes of Hotel Management. The Council delivers its premier/flagship 3-Year B.Sc. in Hospitality & Hotel Administration Program through these Institutes as well as conducts specialized short courses for quick employability. Selection to the Degree program is through an All India Joint Entrance Examination (JEE) while the Institutes select candidates for short courses.

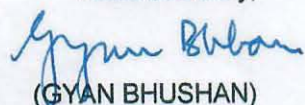
In order to bring about greater awareness amongst the youth to join the hospitality sector or to aware them that the hospitality can be a satisfactory career option where there is huge demand for trained manpower, the NCHMCT is organizing an Essay Competition for students of Classes IX and XII on All India basis. The topic for the essay would be "Hospitality Education and Career" where individual entries would be first entertained at regional level, forwarded by the school Principal for onward selection by an expert panel at the NCHMCT HQ at Noida. There is a prize money of Rs.40,000/- for the first rank followed by Rs.30,000/- and Rs.20,000/- for the first and second runners up respectively. Prizes at regional level will also be given out.

The essay should be within 800 words and must be accompanied by the student's name, address, e-mail, phone and school address. The essay maybe typed or hand written and must be forwarded by the school Principal, so as to reach any of our regional IHMs at Chennai, Kolkata, Mumbai and Chandigarh, latest by 12th December 2017. Prize winners will be invited with their school representative to visit Delhi and witness the Republic Day full day dress rehearsal parade at Rajpath on 23rd January 2018 with all expenses paid.

We request schools under your Council to give this event wide publicity and solicit participation for +2 class students. For detailed brochure, please visit www.nchm.nic.in

Thanking you,

Yours sincerely,



(GYAN BHUSHAN)
Chief Executive Officer